



LAVINIA BORCAU SKIN CARE CELEBRATES 10TH ANNIVERSARY WITH SALON EXPANSION- OPENS DOORS TO POWER YOGA STUDIO AND EXPANDED DAY SPA -

Brookline, MA – June 2 , 2003 –

In celebration of its 10-year anniversary, Lavinia Borcau Skin Care today announced it has expanded its premier skin care salon. The salon recently opened its doors to a brand new power yoga studio and a fully-equipped second floor day spa. With this new expansion, Lavinia Borcau Skin Care now offers enhanced services for the skin, body and mind.

“Our mission is to combine the latest technologies with old world principles to deliver proven, effective and non-invasive treatments,” said Lavinia Borcau, owner of Lavinia Borcau Skin Care. “As stresses of modern life continually increase, we must find ways to relax our bodies, as well as our minds. Our new power yoga program seeks to do just that—help our clients focus on their entire self, while giving them the opportunity to indulge in our salon treatments—all under the same roof.”

Staffed by well-trained, experienced instructors, the power yoga studio holds classes seven days per week. “Power” or Ashtanga based yoga is an energetic form of yoga practice, which maximizes strength, revitalizes the body’s immune system and develops flexibility. This 4,000 year-old system combines the linking of full, rhythmic breathing with a series of postures, which relax the mind and enhance well-being.

In addition to Lavinia Borcau Skin Care’s facial and body treatments, including Endermologie® technology for the reduction in the appearance of cellulite, the salon now offers massage therapy, wrap body treatments, luxury spa manicures and pedicures.